Press release



Cordless success with an exchangeable battery that extends run time

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The Unlimited from Bosch provides the most flexible vacuuming experience of all time

- ► Extendable run time: the exchangeable battery and quick charger ensure it is ready to use at all times
- ► Power for ALL: the exchangeable battery is part of the cordless 18-volt system from Bosch Home & Garden
- ► Flexibility: cleanliness from floor to ceiling
- ► Cleaning performance: the latest motor technology and motorised floor nozzle ensure thorough results
- ▶ Handling and cleaning: the dust box and filter are easy to clean

Munich. Flexibility and reliable performance – this is what most people want from their vacuum cleaner. Therefore, it is hardly surprising that cordless devices, which are also lightweight and user-friendly, are particularly popular. And for good reason – they are the ideal appliance for a quick everyday clean. While people often used to do housework on a specific cleaning day, most of today's consumers carry out tasks, such as vacuuming, spontaneously, as required. The new cordless upright vacuum cleaners fulfil this need thanks to their compact design and flexibility.

Long run time, always ready to clean and quickly accessible

The limited battery life of cordless upright vacuum cleaners used to deter many people from buying them. With the Unlimited – a vacuum cleaner with a prolonged battery life – Bosch has solved this problem in two respects. Firstly, the new cordless vacuum cleaner has a second battery and quick charger (the premium version comes delivered with an additional battery and quick charger). It takes around an hour to fully charge the battery; this is enough time to quickly clean your home or car in the meantime. Secondly, the Unlimited makes use of the popular and proven battery system from Bosch Home & Garden – the 18-volt Power For ALL system. Specifically,

this means one battery can be charged while the second battery or a battery from another Bosch device is being used.

This means the Unlimited model can be used at virtually any time!

Cleanliness on all levels: clean hard-to-reach places easily and precisely

While the smart battery system is a real selling point, this is not all the Unlimited model from Bosch has to offer. Its slim and lightweight design ensures it is easy to use, and the specific vacuum attachments make it easy to reach under chairs, between car seats and into sofa crevices. The long, flexible nozzle also makes it easy to clean high ceilings and hard-to-reach corners between walls and bookshelves. The All Floor HighPower brush lets you clean floors quickly and easily. Say goodbye to spider webs and dust bunnies!

As is the case for the cordless vacuum cleaners in the Athlet range, you won't have to hide the Unlimited away in a cupboard. Thanks to its elegant design, it also looks great as a living room or kitchen feature.

Powerful performance for perfect results

The idea that rechargeable vacuum cleaners only have limited suction is a misconception when it comes to the new generation of cordless vacuum cleaners! The Unlimited has the latest motor technology – the DigitalSpin Motor. The vacuum cleaner is also equipped with a practical floor nozzle for thorough floor cleaning. The motorised AllFloor HighPower brush operates at approximately 5,000 revs per minute, so it achieves thorough cleaning results on all types of floors.

Simplified handling and fast cleaning

Another benefit of the Unlimited is evident once cleaning is finished. The dust box can be removed easily and emptied with almost no contact with the dust. Fine dust particles can be removed from the filter by rotating it slightly. As with the Athlet model, the brush can be detached from the nozzle in one easy step, so that hairs and other residue can also be removed.

Product	Type number	Colour	Features	RRP
Bosch Unlimited Cordless vacuum cleaner	BBS1114	Black	 Prolonged run time thanks to exchangeable batteries Power For ALL system – one battery for all appliances Effective cleaning on all levels and in the car thanks to a longer crevice nozzle and 2in1 furniture brush Reliable cleaning performance thanks to the DigitalSpin Motor and All Floor HighPower brush Easy-to-clean filter thanks 	€599.00
Bosch Unlimited Cordless vacuum cleaner	BBS1U224	White	 Exchangeable batteries ensure it can always be used Includes a second battery and quick charger Power for ALL System – one charger for all devices Effective cleaning on all levels and in the car thanks to the flexible crevice nozzle, 2in1 furniture brush and XXL upholstery nozzle Reliable cleaning performance thanks to the DigitalSpin Motor and All Floor HighPower brush Easy-to-clean filter thanks to RotationClean 	€749.00
Bosch Unlimited Cordless vacuum cleaner	BCS1ULTD	Silver	 Exchangeable batteries ensure it can always be used Includes a second battery and quick charger Power for ALL System – one charger for all devices Effective cleaning on all levels and in the car thanks to the flexible crevice nozzle and 2in1 furniture brush Reliable cleaning performance thanks to the DigitalSpin Motor and All Floor HighPower brush Easy-to-clean filter thanks to RotationClean 	€749.00

Quick charger	BHZUC181	 Enables quick charging of exchangeable Power for ALL batteries in around 60 minutes 	€119.99
Bosch 3 Ah battery pack	BHZUB1830	• Extends the run time of the Unlimited	€129.99

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For generations now, the name Bosch has stood for ground-breaking technology and outstanding quality. Bosch home appliances have been making people's lives easier for over 80 years, and Bosch is Europe's leading home appliance brand. Consumers around the world associate the brand with efficiency, functionality, reliability, quality and internationally acclaimed design. Respect for both people and nature, reflected not least in the guiding principle 'Invented for life', is a matter of course for Bosch. This is evident, for example, in the company's sustainable products and resource-conserving processes.

For more information, please visit www.bosch-home.com.