



Smart today, smart tomorrow: New Home Connect partnerships now offer Bosch customers handy services and greater ease of use

29th August 2018

PI 003-0818

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MUNICH, Germany – Alongside its wide selection of connected home appliances, Bosch is now offering a variety of digital services for use all around the home. Thanks to partnerships with other providers of smart services, Bosch customers can enjoy applications that will make their everyday lives easier, safer and more relaxed, helping them achieve perfect results with surprising simplicity. The Home Connect partner portfolio is constantly expanding. This means consumers can be safe in the knowledge that the home appliance they choose to buy today also leaves them well-prepared for the future. The services span four areas: smart cooking, smart supplies, smart home connections and smart appliance control.

Cooking – smarter than ever before!

A large amount of our everyday work at home goes into cooking. If you are looking for inspiration without wanting to take any risks, you are in ideal hands with the recipe selections offered by the Home Connect App. There are already interfaces available to partners like Simply Yummy – only available in selected countries – and Hello Fresh, promising all sorts of creative suggestions. There will soon be even more content for consumers in Germany; for instance, with connections to frozen food and home delivery service eismann and its meal recipes. Integration into the Home

Connect App ensures that these are carried through to perfection. Consumers can transfer all the appliance settings specified in the eismann recipes to their oven using Home Connect, making the food easier to prepare and adding to the satisfying simplicity of the process.

Writing new Kitchen Stories

And there are even more new features when it comes to smart cooking. Bosch customers will soon be able to access selected step-by-step recipes by Kitchen Stories directly from the Home Connect App. Kitchen Stories offers more than 1,400 recipes, most of which are video-based. Following the brand's motto of "anyone can cook", both culinary hobbyists and ambitious amateur chefs alike can enjoy support in the kitchen with high-quality photo instructions and kitchen tricks, giving them a unique, quality-focused cooking experience.

Smart supplies: the intelligent way to shop

Nothing is more convenient than shopping from home. And when that is the order of the day, Bosch customers can rely on the support of connected home appliances. When shopping online for food, for example, or supplies of detergent. Thanks to a new collaboration with OTTO, Germany based consumers can also opt to have fresh dishwasher supplies delivered to their door automatically. If the user activates the relevant settings, the app can automatically start the ordering process at the right time as soon as the system is low on tabs, rinse agent or dishwasher salt – all with free delivery, giving you the benefit of never again running out of dishwasher products.

Smart Home connections: integrating different services

A huge array of smart services now exists. When it comes to benefiting from these services in everyday life, the more they are connected to one another, the better. As a result, the aim of Bosch and Home Connect is to progressively link all areas of the connected home with one another and with the connected kitchen. The collaboration between Home Connect and Mozaik (of which Robert Bosch GmbH is a shareholder) has been another step in this direction. Mozaik provides an interface between Home Connect and other appliances, applications and services, including offers for all areas of the household, along with insurance and product care and maintenance services.

Everything's under control!

Thanks to a digital partnership with Busch-Jaeger, the market leader in

electrical installation technology, Bosch home appliances can also be controlled using Busch-Jaeger's Busch-free@home smart home system. In addition to switches, sockets, dimmers, motion detectors and door communication systems, the company offers high-end electronic products for automation in smart homes and smart buildings. Everything is kept under control with Busch-free@home, including blinds, lights, heating, door communication, plus now washing machines, ovens and more.

Smart control: Innovative control concepts

Innovative control concepts are a major factor inside the smart home. For some time now, Bosch has been offering an interface to IFTTT ("if this, then that") for its connected household appliances. This makes it possible to set "recipes" which can be used to link together certain actions. For example, *if* the washing machine finishes, *then* my Philips Hue light should switch on. The ability to control home appliances using Amazon's Alexa also represents a huge step forwards inside the smart home. Thanks to a collaboration in this area with Amazon Echo, all connected Bosch home appliances can easily be operated with the owner's voice, leaving their hands free for other tasks. An "Alexa, please heat the oven up to 200 degrees" instruction will be put into action just as quickly as a request for the Bosch Roxxter vacuum cleaning robot to vacuum the floor.

Smart today – smart tomorrow

"Bosch is currently offering the largest home appliances partner network in Europe with Home Connect," stresses Robert Bosch Hausgeräte GmbH CEO Harald Friedrich. "And the Home Connect ecosystem is continuing to grow – after all, the smart future has only just begun," he adds. In addition, this means that Bosch consumers are always at the forefront when it comes to smart services, thanks to the constant growth in the range of digital partnerships. If you choose a connected Bosch home appliance today, you can face the future with complete peace of mind tomorrow.

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The name Bosch has stood for generations for ground-breaking technology and outstanding quality. Bosch Home Appliances have been committed to this high standard for more than 80 years: Bosch is Europe's leading home appliances brand. Consumers worldwide associate the brand with efficient functionality, reliable quality and an internationally acclaimed design. Treating people and nature with respect, reflected not least in the guiding principle of "technology for life", is a matter of course for Bosch. This can be seen, among other things, in sustainable products and resource-friendly processes.

Find out more at www.bosch-home.com.