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## **Perfect has never been so easy: Laundry practically does itself with the new Bosch washer dryer featuring an i-DOS automatic dosing system**

- ▶ MARKET DEBUT: WDU28640, the first washer dryer with an i-DOS automatic dosing system, effortlessly ensures that clothes are well-laundered and immediately ready to wear
- ▶ 2 in 1: the perfect appliance for both washing and drying
- ▶ Dosing exactly the right amount of detergent – to the exact millilitre: i-DOS saves over 7,000 litres of water a year\* and 30% of detergent
- ▶ Automatic programme for normally hard-wearing fabrics or delicates: automatically detects the level of soiling, type of textile and load size and itself selects the right wash programme
- ▶ Gentle, crease-resistant drying thanks to AutoDry
- ▶ Huge holding capacity: 10 kg (washing)/6 kg (drying) – ideal for large garments or loads of washing
- ▶ Wide range of practical programmes and features, such as Iron Assist to smarten up clothes, the drum cleaning programme, and the short-cycle Wash & Dry 60' programme (carrying out both processes on lightly soiled textiles in just an hour)
- ▶ Many other special programmes available via the Home Connect app: Shirts, Down, AllergiePlus, Sportswear

**MUNICH, Germany** – Who wouldn't want their laundry perfectly washed and dried automatically? Laundry you can wear again straight away? That is precisely what Bosch's washer dryers make possible – not only spinning their way through heavy loads of laundry in a single operation, but also working so quietly and efficiently that you can truly relax in their presence. They combine washing and drying in a single appliance, making them perfect for flats with very limited space. What if you no longer had to worry about the right amount of detergent, but were always able to have exactly the right dose dispensed automatically? The new Bosch WDU28640 washer dryer has now brought this dream to life. For the first time, Bosch is adding

its tried-and-tested i-DOS automatic dosing system to the sophisticated dual washing and drying technology. The machine automatically delivers the correct amount of detergent to the laundry, cleaning and drying it to perfection – all without interruption.

### **Efficient, gentle, convenient**

The i-DOS automatic dosing system is a good example of how real consumer needs are always at the heart of product development at Bosch. Investigations show that those who simply follow their feelings when measuring out the dose (as most people do) are usually wrong – often to the detriment of the environment, their laundry and their own wallet. i-DOS puts an end to this, dosing liquid detergent and fabric softener with total precision in a fully automatic process. The outcomes are good for both the environment and your household budget, with precision-dosing saving more than 7,000 litres of water per year\* and up to 30% of liquid detergent. Once filled, the supply in the dosing chamber lasts for an average of 20 washes.

### **Automatically perfect and reliable for a relaxing wash**

Thanks to the integrated automatic programme for normally hard-wearing fabrics or delicates, all you really have to do is press the start button: Smart sensors detect the load size, type of textile and level of soiling of the laundry and themselves select the right wash programme. Precision-dosing pumps add the right quantity of detergent – to the exact millilitre. As for the load itself, it will be automatically perfect: washed gently but still nice and clean.

Another benefit of the new washer dryer: Thanks to Home Connect it can be networked and operated using a smartphone or tablet. Push notifications keep you up-to-date about the status of the programme. Users who are out and about can sit back and feel completely at ease, always knowing whether their appliance is running at home, whether it is switched on or off.

### **Perfect washing and drying in one drum**

The new washer dryer with the i-DOS automatic dosing system is ideal for any household that does not have enough space to accommodate both a washing machine and a dryer. Thanks to its large capacity of up to 10 kg for washing and 6 kg for drying, it is able to conquer the largest mountains of laundry in a heartbeat – with perfect results to boot. The AutoDry sensor technology continuously measures the remaining moisture content, basing the length of the drying cycle on the pre-selected result (e.g. cupboard dry or iron dry). The large VarioDrum features a holding capacity of 70 litres

and specially shaped baffles, ensuring crease-resistant and efficient drying. This always leaves the fresh clothes ready to put straight back on.

### **Do the laundry however you like!**

Smart programmes and features are available to help you adjust your laundry routine to your individual needs. For instance, you can use MyTime to determine the optimum washing and drying time yourself and adjust or extend it from 20 minutes up to a maximum of 120 minutes in 10-minute increments. Or take the example of SpeedPerfect, a function that can be used to save up to 65% of the operating time without compromising the results. Ideal for scenarios such as when a football shirt has to be finished before school starts or if you absolutely have to bring your favourite jumper along in your travel bag. Meanwhile, with Wash & Dry 60 minutes, slightly soiled fabrics can be perfectly cleaned and dried in a minimum of time: ideal for small loads here and there. In addition, the Iron Assist programme can be activated to help eliminate odours and creases from garments. Many other special programmes are also available via the Home Connect app to cater for individual customer needs to an even greater extent: Shirts, Down, AllergiePlus and Sportswear.

### **Comfort meets economy**

Other handy extras will soon make sure that you can't manage without your washer dryer with the i-DOS automatic dosing system. Helpful features include the drum cleaning program with memory function, the zero-maintenance heat exchanger with automatic lint removal, the large, fully integrated door (51 cm diameter) and the clear DirectSelect display. The new washer dryer achieves efficient consumption levels by deploying intelligent water management. This is also thanks in part to the brushless BLDC motor, which – together with the anti-vibration design of the side panels – ensures pleasant and smooth running.

\* Up to 7,062 l of water per year = average savings potential of 220 wash loads/year (source: wfk – Institute for Applied Research, research report WL 5132/10). Individual results may vary.

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*The name Bosch has stood for generations for ground-breaking technology and outstanding quality. Bosch Home Appliances have been committed to this high standard for more than 80 years: Bosch is Europe's leading home appliances brand. Consumers worldwide associate the brand with efficient functionality, reliable quality and an internationally acclaimed design. Treating people and nature with respect, reflected not least in the guiding principle of "technology for life", is a matter of course for Bosch. This can be seen, among other things, in sustainable products and resource-friendly processes.*

More information at [www.bosch-home.de](http://www.bosch-home.de).