



BOSCH

Invented for life

Every family could use a heartwarming meal.

Let your Great Singapore Sale purchases make a real difference to the needy.

Story
Behind
R.I.C.E.



Pledge a bag of rice to the needy today.

Promotion period: 1st June – 31st July 2018

www.bosch-home.com.sg/everygraincounts

More about the Charities



Willing Hearts has been actively supporting the disabled, low-income families through meal distribution and care-giving programmes since 2005. Today, their kitchen cooks and distributes about 5,000 meals daily to over 40 locations island-wide.

[Willing Hearts Webpage](#)



Free Food for All focuses on providing free halal meals to the elderly, disabled and financially stressed across multi-racial communities. On average, they deliver 500 meals per day to the poor, and run initiatives to foster community aid for the needy.

[FFFA Webpage](#)



Bo Tien Welfare Services Society is a non-profit, voluntary welfare organisation committed to helping the less fortunate with a focus on elderly and low-income persons through provisions of shelter, food rations, and welfare services since 1997.

[Bo Tien Webpage](#)

These charities have worked relentlessly and fed hundreds of thousands of poor people in Singapore over the years. Your purchase today can make a real difference to someone tomorrow.





R.I.C.E.

Reach. Initiate. Care. Enable.

With growing awareness of the hunger crisis, we find a staggering number of low-income households having difficulties in meeting the basic necessities of life.

Through the R.I.C.E. campaign, Bosch is proud to support local charities Willing Hearts, Bo Tien Welfare Services Society and Free Food For All, in pledging rice to their efforts to provide food for the needy.



For every \$999 spent, a 5kg bag of rice^ will be donated to charity.

Look out for this symbol to see how much you're pledging to charity with your purchases!

Pledge More

Your purchase of the limited edition "Have You Eaten?" laundry basket (\$20) will go towards additional rice donations to the sponsored charities.

[Buy Here](#)



Bonus Reward

Enjoy a free demonstration class worth \$89 with every \$999 spent. (Limited seats)

[Find Out More](#)



^ All rice sponsored by Bosch are from Heavenly Rice.