

Building

on a strong reputation

Bosch Home Appliances
your partner for residential
projects for over 130 years



BOSCH

Invented for life

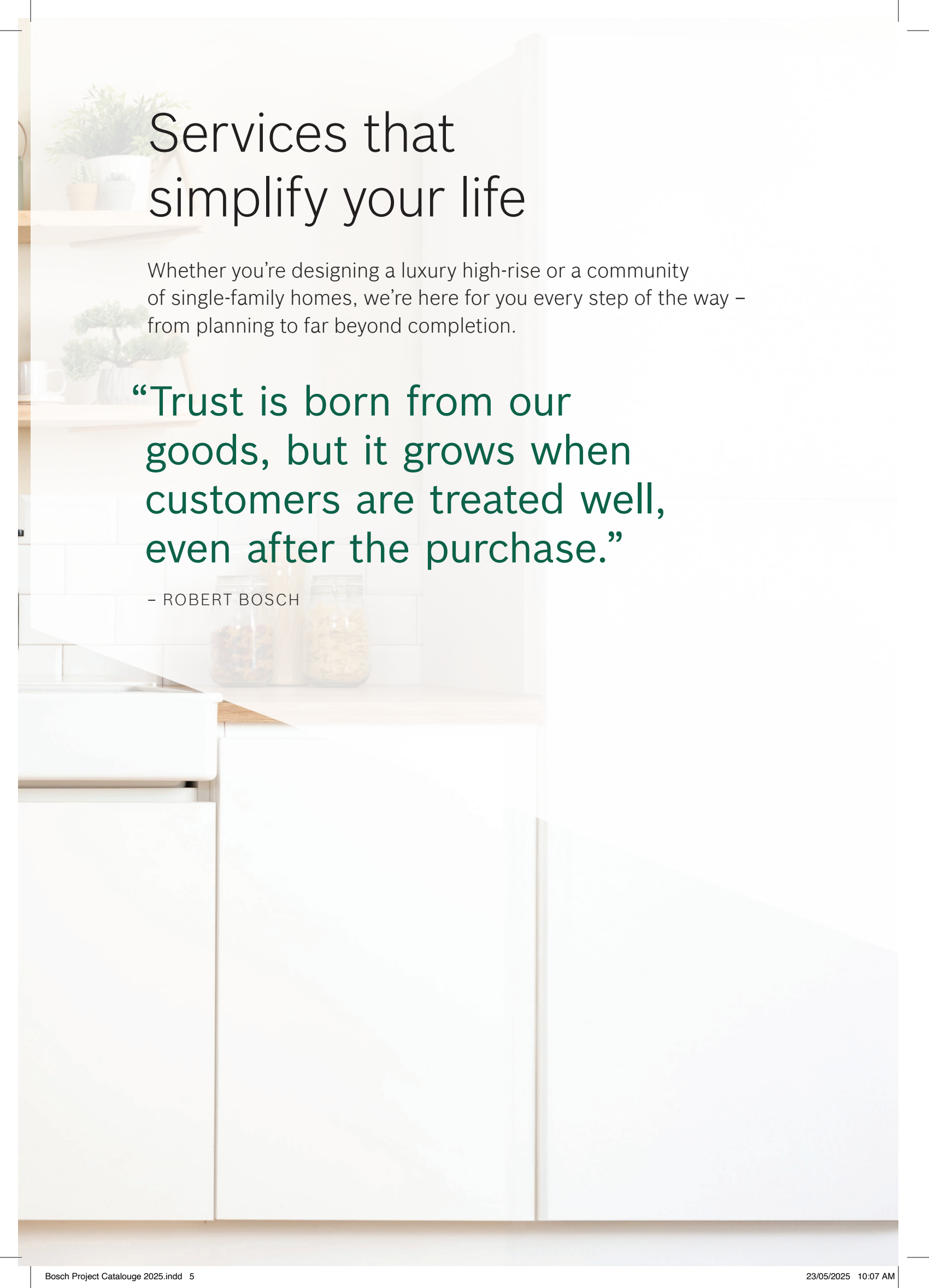


Excellence you can count on

When you're selecting home appliances for residential projects, **quality manufacturing** is just the beginning. Getting your vision off the ground takes **people and expertise** you can count on from start to finish – and beyond. And that's what you'll get when you partner with Bosch Home Appliances. For well over a century, we've built **relationships** in markets all **around the world**. So no matter what you're building, you'll have what you need to get it done right.







Services that simplify your life

Whether you're designing a luxury high-rise or a community of single-family homes, we're here for you every step of the way – from planning to far beyond completion.

“Trust is born from our
goods, but it grows when
customers are treated well,
even after the purchase.”

– ROBERT BOSCH

A strong supply chain

We believe in details done right, from start to finish. That includes on-time, error-free delivery and installation, no matter how many units you have. Even our certified distributors have to complete a rigorous training process to meet our high standards. The unwavering result is that you can count on us. After all, we've been doing this for over 130 years.

Bosch appliances are designed with the future in mind, and built to last. Even more importantly, we stand behind them. So if you ever run into a problem, we work quickly to help you resolve it right away.

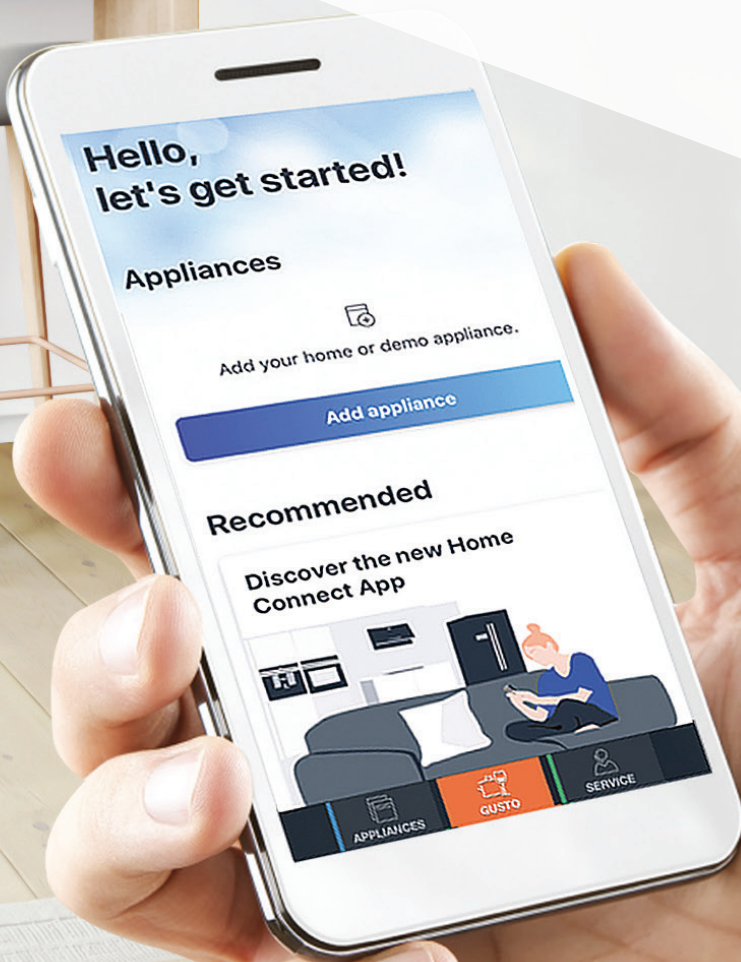






Welcome to a connected life.

At Bosch, we believe that a smart home is one that's built around you and your needs. That's why we've designed a new range of appliances that work seamlessly together to bring convenience to your home - made possible with Home Connect. With just an app on your smartphone or tablet, you can now remotely control and monitor your appliances at home.





Remote Control

Let your appliances adjust to your timetable. With the Home Connect App you can easily select a programme and start your Wi-Fi enabled Bosch appliances whenever you want, from wherever you are.

Remote Monitoring

Peace of mind is just a click away with Wi-Fi enabled Bosch appliances and Home Connect. Monitor your appliance's settings and receive push notifications when the programmes are finished – from wherever you are.



Run your Bosch home appliances on the go.

When intelligence meets connectivity: the Wi-Fi enabled Bosch appliances that blend into your seamless life. Start managing your appliances whenever you want, from wherever you are with Home Connect. Discover all new possibilities at www.home-connect.com/ae/en/

Remote Diagnostics*

Analysis and service can be this simple. Call the Home Connect hotline and arrange an appointment for remote diagnostics. With your permission, Customer Service will obtain online access to your Wi-Fi enabled Bosch appliances, and may then be able to identify the cause of any problems and give you clear advice on what needs to be done.

*For selected Wi-Fi enabled appliances only.



Award-winning
design

We not only set high standards, we achieve them.
And people take notice. Over the past decade alone,
Bosch Home Appliances has been honoured with a number
of prestigious awards, some of which are shown here.
Have a look.



reddot award 2019
best of the best



reddot award 2020
best of the best



reddot winner 2021



reddot winner 2022



reddot winner 2023
best of the best



DESIGN
AWARD
2024



GERMAN
DESIGN
AWARD
WINNER
2018



GERMAN
DESIGN
AWARD
WINNER
2019



GERMAN
DESIGN
AWARD
WINNER
2022

UX
DESIGN
AWARDS

product
2023



GERMAN
DESIGN
AWARD
WINNER
2025



DESIGN
AWARD
2019



DESIGN
AWARD
2020



DESIGN
AWARD
2021



DESIGN
AWARD
2022




GOLD
AWARD
2023



GOLD
AWARD
2024





We support climate protection, save precious resources and offer consumers sustainable solutions.

Climate Protection

- We operate carbon-neutral since 2020 and aim for 100% green electricity by 2030.
- We aim to reduce our absolute indirect Scope 3 emissions resulting from the material we purchase, logistics and the energy consumption of our products by 15% by 2030 (compared to 2018).

Resources & Material

- We aim to reduce water consumption at our sites in regions with water scarcity by 25% by 2025 (compared to 2017).
- We aim to reduce waste from our operations that ends up on landfills to below 1% by 2025.
- We are committed to further removing “substances of very high concern” from our products.

Sustainable Consumption

- With our high-quality and energy and water-saving home appliances as well as with our services, we help to consume in a sustainable manner and to reduce waste.



Why a Bosch
Product is the
Ultimate Choice

Perfect Result

- Zeolith™
- Airfry
- Easy Iron Steam Assit

Smart Solutions

with Home Connect



Eco-Friendly Solutions

- Water Champion
- speedPerfect
- vitaFresh

Celebrating 130 years of

German Engineering



Global Leader

in Oven and Dishwasher

9 years
WORLD'S
NO1
BRAND
dishwashers*

WORLD'S
NO1
COMPANY
ovens*

Experience Excellence

Wide Product Offering

across
all Categories



Outstanding

Customer Service
support & 15 years of
spare parts availability*

*As far as functionally relevant and storable.
Available only for major home appliances.

Bosch

Key Categories

That Drive Our Innovation



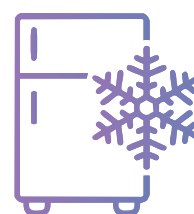
Cooking Category

Free Standing Range

- Full Gas – 60CM & 90CM
- Full Electric – 60CM & 90CM
- Gas-Electric – 60CM & 90CM
- Microwave Oven

Built-In Range

- Electric Oven – 60CM & 90CM
- Gas Oven – 60CM & 90CM
- Combi Microwave and Oven – 60CM
- Warming Drawer – 60CM
- Microwave Oven - 60CM
- Electric, Induction and Gas Hobs - 30CM, 60CM & 90CM
- Wall-Mounted, Ceiling and Island Hoods – 60CM, 80CM & 90CM



Cooling Category

Free Standing Range

- Single Door Refrigerator and Freezer
- Top Mounted 2 Door Refrigerators from 365L to 687L
- Bottom Mounted 2 Door Refrigerators from 321L to 682L
- 605L Multi-door Refrigerators

Built-In Range

- Under-Counter Refrigerator
- Single Door Refrigerator and Freezers
- Bottom Mounted 2 Door Refrigerators



Laundry Category

Free Standing Range

Washing Machines

- 8kg Washing Machines
- 9kg Washing Machines
- 10kg Washing Machines

Washer Dryer

- 9/5kg Washer Dryer
- 10/6kg Washer Dryer

Dryers (*KSA: coming soon)

- 8kg Condensation Dryer
- 9kg Heat Pump Dryer



Dishcare Category

Free Standing Range

- 60CM full size dishwasher

Built-In Range

- 60CM Fully Integrated dishwasher






Be World's Number One #LikeABosch

Experience the privilege of high performance, technology and aesthetics
in your kitchen with the World's Number One Oven Company.



WORLD'S
N_o1
COMPANY
ovens*

*Source: Euromonitor International Limited;
BSH Hausgeräte GmbH in Built-in Home Appliances, retail volume sales 2024.



For 9 years running,
Bosch is the Number One
dishwasher brand worldwide



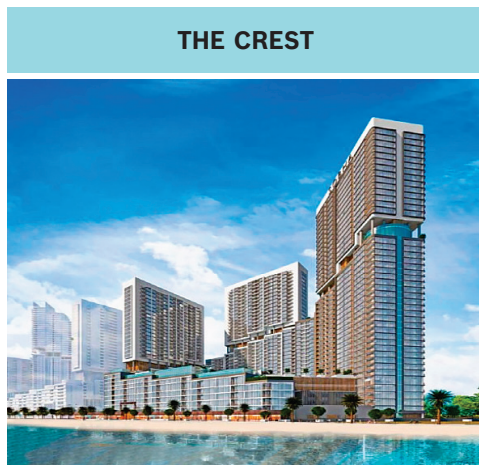
WORLD'S
No1
BRAND
dishwashers*

*Source: Euromonitor International Limited; Consumer Appliances, retail volume sales 2016-2024.

Regional success stories

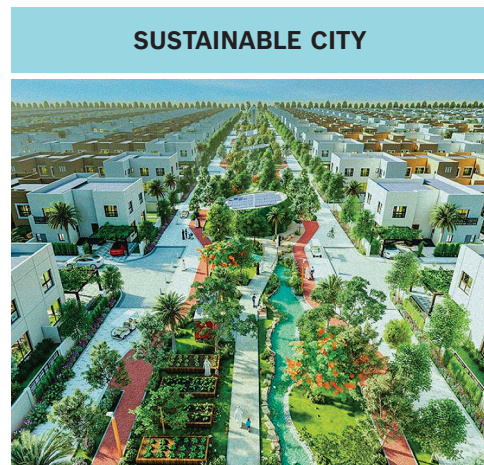
Within the last **25 years**, **Bosch Home Appliances** has successfully taken part in over hundreds of prestigious projects within the Middle East Region.

Below are some of **our success stories**.



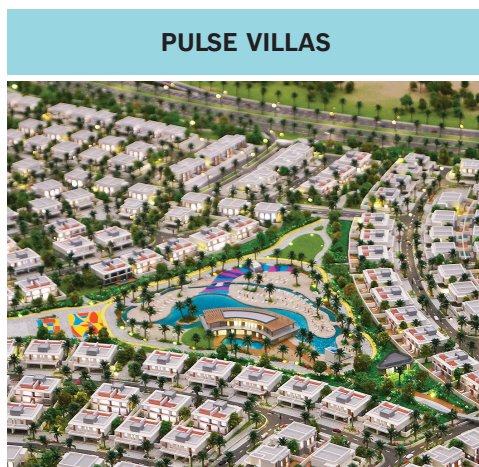
THE CREST

Country	U.A.E
Location	Dubai
Developer	Sobha
Total apartments/villas	1500
Completion year	2024



SUSTAINABLE CITY

Country	U.A.E
Location	Sharjah
Developer	Diamond Developer
Total apartments/villas	1200
Completion year	2024



PULSE VILLAS

Country	U.A.E
Location	Dubai
Developer	Dubai South
Total apartments/villas	340
Completion year	2023



ADDRESS HARBOUR CREEK POINT

Country	U.A.E
Location	Dubai
Developer	Emaar
Total apartments/villas	790
Completion year	2023

U.A.E.

SEEF AVENUE 2



Country	Bahrain
Location	Seef Avenue
Developer	Kooheji Contractors
Total apartments/villas	176
Completion year	2025

ONYX/ROTANA TOWER



Country	Bahrain
Location	One Bahrain Bay
Developer	Kooheji Contractors
Total apartments/villas	654
Completion year	2024

DILMUNIA RESIDENTIAL



Country	Bahrain
Location	Amwaj
Developer	Kazerooni Contracting
Total apartments/villas	103
Completion year	2024

FOUR SEASONS



Country	Bahrain
Location	One Bahrain Bay
Developer	Nass Contracting
Total apartments/villas	112
Completion year	2024

SEEF BOULEVARD



Country	Bahrain
Location	Seef Avenue
Developer	Kooheji Contractors
Total apartments/villas	27
Completion year	2024

RADISSION BLU



Country	Bahrain
Location	Diplomat Area
Developer	Bawab Contracting
Total apartments/villas	121
Completion year	2024

AL YAAL TOWER



Country Kuwait
Location Al Salmiya
Developer Marbella Hotel Construction Co
Total apartments/villas 54
Completion year 2025

SHAIKH METAIB RESIDENTIAL



Country Kuwait
Location Hessah Al Mubarak District
Developer Arabesque Design & Contracting
Total apartments/villas 42
Completion year 2025

AL SRAHAN RESIDENTIAL



Country Kuwait
Location Al Messila
Developer AL SHAYA
Total apartments/villas 55
Completion year 2024

BYOUT HESSAH - HESSAH TOWER



Country Kuwait
Location Hessah Al Mubarak District
Developer United Real Estate Co (URC)
Total apartments/villas 339
Completion year 2024

MOD PENSION FUND VILLA PROJECT



Country Oman
Location Al Bandar Muscat
Developer L&T OMAN
Total apartments/villas 86
Completion year 2025

MANDARIN ORIENTAL



Country Oman
Location Qurum Muscat
Developer Eagle Hills Muscat Properties
Total apartments/villas 156
Completion year 2023

KUWAIT

OMAN

GEWAN ISLAND PROJECT



Country	Qatar
Location	Pearl Qatar
Developer	United Development Co. (UDC)
Total apartments/villas	604
Completion year	2025

ROSEWOOD TWIN TOWERS



Country	Qatar
Location	Lusail – Marina District
Developer	Arkaz Investments
Total apartments/villas	593
Completion year	2024

FOREST ISLAND



Country	Oman
Location	Salalah
Developer	Muriya Tourism Development
Total apartments/villas	80
Completion year	2023

LAGUNA GARDENS



Country	Oman
Location	Salalah
Developer	Muriya Tourism Development
Total apartments/villas	97
Completion year	2023

QATAR

FLORESTA GARDENS COMPOUND



Country	Qatar
Location	Pearl Qatar
Developer	United Development Co. (UDC)
Total apartments/villas	115
Completion year	2023

KATARA TOWER



Country	Qatar
Location	Lusail Qatar
Developer	Katara Hospitality
Total apartments/villas	132
Completion year	2023

Bosch Distributor



BSH Home Appliances FZE

Regional Headquarters:
Middle East and South Asia
P.O. Box 17312, Jebel Ali, Dubai, UAE

   BoschHomeGulf
www.bosch-home.com/ae