

# Bosch Dishwasher Contest 2025

## General Terms and Conditions

### 1. Introduction

- (a) This **Bosch Dishwasher Contest** includes:
  - (i) the Instagram contest for the Bosch Dishwasher Contest campaign (the “**Campaign**”). This Campaign is organised by BSH Home Appliances Sdn. Bhd. (the “**Organiser**”).
- (b) These terms and conditions shall apply to the Campaign and bind all the Participants.

Each a “**Participant**” and collectively, the “**Participants**”.

### 2. Eligibility

- 2.1 The Campaign is open to all Malaysia citizens and permanent residents aged eighteen (18) years old and above at the time of entry with valid identification documents to be provided when requested by the Organiser.
- 2.2 Employees of the Organiser, distributors, dealers, advertising and promotion agencies of the Organiser together with their employees, and immediate family members and/or those living in the same household of each of the aforesaid persons are not eligible to participate in this Campaign.

### 3. Campaign Period

The Campaign will take place from **7 July 2025 (00:00 hour) to 4 August 2025 (23:59 hour)** (both dates inclusive) (the “**Campaign Period**”). Any submission after the Campaign Period shall be disqualified and rejected automatically.

### 4. Campaign Mechanics

You will stand a chance to win more prizes by participating in the following contest:

#### (a) **Instagram Contest for the Bosch Dishwasher**

To enter this Bosch Dishwasher Contest, each Participant must, during the Campaign Period to do the following:

- (i) must be a follower, “like” and tag the Organiser’s Instagram page at (@BoschHomeMY) and hashtag (#LessGrimeMoreShine). The Participant social media account privacy setting must be set as “public” and not “hidden” or “private” during the Campaign Period;
- (ii) must use the Bosch Dishwasher Contest template (“**IG Story Template**”) and upload to your Instagram story (“**IG Story**”) in either image or video format. In your IG Story, you must feature Bosch dishwasher and share on your IG Story;
- (iii) must tag two (2) friends’ on Instagram page and share how it gives you “Less Grime, More Time” in the caption.

- (iv) must write a creative caption on how their Bosch dishwasher helps them achieve “Less Grime, More Time” and add the hashtag #LessGrimeMoreTime.

- (b) Any entries not completed in accordance with the above terms and conditions will be deemed invalid and disqualified by the Organiser.

## 5. Campaign Prizes

- 5.1 By participating this Bosch Dishwasher Contest, each Participant will be entitled to a complementary two (2) packs of Finish tablets worth total RM63.90 (recommended retail price (“RRP”) (“**Complimentary Gift**”).
- 5.2 In addition to the Complimentary Gift, you will also stand a chance to win the following prizes by participating the Bosch Dishwasher Contest:

Winners	Prizes
1 <sup>st</sup> Prize – 1 winner will be selected	1 x 20 packs of Finish tablets and 1 x Bosch Dishwasher Cleaning & Care Kit worth total RM1,389.00 (RRP)
2 <sup>nd</sup> Prize – 4 winners will be selected	4 x 10 packs of Finish tablets and 4 x 1 Bosch Dishwasher Cleaning & Care Kit worth total RM750.00 (RRP)
3 <sup>rd</sup> Prize – 5 winners will be selected	5 x 5 packs of Finish tablets and 5 x 1 Bosch Dishwasher Cleaning & Care Kit worth total RM430.50 (RRP)

(hereinafter collectively called the “**Prizes**”).

- 5.2 The Organiser reserves its sole and absolute discretion to replace and substitute the Complimentary Gift and/or any Prizes with equivalent prizes at similar values, at any time without prior notice. The Organiser accepts no responsibility whatsoever for any variation and substitution of the Complimentary Gift and the Prizes.
- 5.3 The Complimentary Gift and the Prizes are not transferable nor exchangeable for cash, credit, or other items, in part or in full. The Organiser shall not be held responsible for any loss, theft, damage, or other incidents involving the Complimentary Gift and/or the Prizes after they have been delivered.

## 6. Selection of Winners

- 6.1 The Organiser will select the winners (collectively called the “**Winners**” and each a “**Winner**”) in this Campaign based on the following criteria:-
- (a) Creativity of the entry or entries under the IG Story Template(s);
  - (b) Share-worthiness or potential of the entry or entries to become a viral sensation; and;
  - (c) Compliance of the terms and conditions of this Campaign by each Participant.
- 6.2 All decisions made by the Organiser in relation to the selection of the Winners shall be final, conclusive, and binding on all Participants and are non-negotiable.

- 6.3 The Winners will be contacted via social media direct message and/or other applicable modes, where applicable by the Organiser within fourteen (14) working days after the end of the Campaign Period. A Winner may be required by the Organiser to verify his/her age and/or identity.
- 6.4 Each Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to the Organiser within ten (10) working days of the Organiser's direct message or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to accept the Prizes. The Organiser has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of the Organiser in this regard are final and binding on all Participants.
- 6.5 All images and artwork used for the Campaign are for illustration purposes only.

## **7. Other Terms and Conditions**

- (a) By participating this Campaign, each Participant agrees to be bound by the terms and conditions herein and warrants and represents that the IG Feeds, IG Stories, any photos, images, videos or captions, where applicable they submitted to this Campaign is their own creation and original work, and does not incorporate any material or content that is owned or created by any third party, and shall not infringe on or violate any rights of any third party in any manner whatsoever.
- (b) The copyright of the submitted IG Feeds, IG Stories, any photos, images, videos or captions they submitted, where applicable to this Campaign shall automatically transfer to the Organiser at no costs.
- (c) In accepting the Prizes, the winner agrees to be featured in any Bosch home appliances collateral for publicity and announcement purposes, if applicable.
- (d) All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred or to be incurred to participate in this Campaign are the sole responsibility of the Participants.
- (e) The Participants shall assume full liability and responsibility in case of any liability, mishap, personal injury, loss and damage, claim or accidents, death resulting from their participation in this Campaign and/or utilization of the Bosch dishwasher, and agree to release and hold the Organiser free and harmless of any liability whatsoever directly and/or indirectly incur or to be incurred in connection with this Campaign.
- (f) By participating in this Campaign, each Participant hereby agree to provide their personal information and the Organiser reserves the right to publish, use the Participant's name, video content and/or picture (if any) for the purpose of publicity, advertising and/or trade without compensation or further notice and each Participant has no right to make any claim for such use.
- (g) By participating in this Campaign, each Participant agrees to provide personal data and/or information to the Organiser or verification, contact, products delivery and/or services. All Participants understand and agree that the Organiser may collect, use and/or disclose the Participant's personal data and/or information provided for promotional and marketing activities via email, push notification and/or SMS, administration, feedback, surveys, market research, delivery & installation of products by the Organiser's service providers or independent contractors, maintenance tips for products, individualised services, culinary events purpose and/or disclose to the Organiser's related corporations in accordance with the Personal Data Protection Act 2010, including any of its amendments. The Participants further agrees to BSH's terms and conditions set

out at <https://www.bosch-home.com.my/metapages/privacy> for more information, please visit website at <https://www.bosch-home.com.my>

Any Participant may withdraw their consent to provide personal data and/or information at any time by notice in writing to BSH data protection officer(s) at [bshpet.service@bshg.com](mailto:bshpet.service@bshg.com) and/or [sgr\\_v\\_dpo@bshg.com](mailto:sgr_v_dpo@bshg.com).

- (h) The Organiser reserve its rights to amend, vary, modify, change, suspend, cancel, extend, remove or delete any terms and conditions of this Campaign at any time without prior notice and any dispute arising out of this Campaign, the decision made by the Organiser shall be final and binding onto the parties of the dispute. The Organiser shall not be held liable to compensate and/or indemnify any Participants in any manner whatsoever in connection with this Campaign directly and/or indirectly.
- (i) Where the relevant Prize or Complimentary Gift is supplied by a third-party merchant(s) and/or supplier(s), you hereby agree that the Organiser is not an agent of the third-party merchant(s) and/or supplier(s) of that Prize or Complimentary Gift. Accordingly, the Organiser makes no warranty or representation whatsoever as to the quality, value, merchantability or fitness for purpose of that Prize or Complimentary Gift and the Organiser assumes no liability or responsibility whatsoever for the acts or omissions of the third-party merchant(s) and/or the supplier(s) or defects in that Prize or Complimentary Gift. Any dispute regarding that Prize or Complimentary Gift is to be resolved directly with the third-party merchant(s) and/or supplier(s) of that Prize or Complimentary Gift. The Organiser shall not be required to assist or act on your behalf in communicating with the third-party merchant(s) and/or supplier(s) of such Prize or Complimentary Gift. For the purposes of this clause, "Prize(s)" or "Complimentary Gift" includes any products and/or services provided by third-party merchant(s) and/or supplier(s) in connection with the use and/or redemption of the Prize(s).
- (j) These terms and conditions and any related disputed are subject to applicable laws of Malaysia.