

“Raya Ready #LikeABosch” Giveaway 2025

General Terms and Conditions

1. Introduction

(a) This “**Raya Ready #LikeABosch**” Giveaway includes:

(i) the Social Media Contest for the Raya Ready #LikeABosch Giveaway Campaign

(“collectively called the **Campaign**”) is organised by BSH Home Appliances Sdn. Bhd. (the “**Organiser**”).

(ii) These terms and conditions shall apply to the Campaign and bind all Participants (as defined in paragraph 2(a)).

2. Eligibility

The Campaign is open to all Malaysia citizens and permanent residents aged eighteen (18) years old and above at the time of entry with valid identification documents to be provided when requested by the Organiser. Each a “**Participant**” and collectively, the “**Participants**”.

3. Campaign Period

The Campaign will take place from **20 March 2025 (11:00 hour) to 9 April 2025 (23:59 hour)** both dates inclusive (the “**Campaign Period**”). Any submission after the Campaign Period shall be disqualified and rejected automatically.

4. Campaign Mechanics

You will stand a chance to win more prizes by participating in the following contest:

(a) **Social Media Contest for the Raya Ready #LikeABosch Giveaway**

To enter this Social Media Contest for the Raya Ready #LikeABosch Giveaway, each Participant must, during the Campaign Period oblige the following:

(i) The Participant must be a follower of the Organiser’s Instagram page at (@BoschHomeMY).

(ii) The Participant must adjust their Instagram account privacy setting as “public” and not “hidden” or “private” during the Campaign Period;

(iii) The Participant must use one or both of the Raya Ready #LikeABosch Giveaway Instagram Story Templates (“**IG Story Template**”) and post their entry in either image or video format on their account;

(iv) In their entry (or entries), the Participant must tag the Organiser’s Instagram page at (@BoschHomeMY), tag two friends’ Instagram page, include the campaign hashtag (#RayaReadyLikeABosch), and write a creative caption on why they need the Unlimited 7 ProHygienic Aqua.

(b) Any entries not completed in accordance with the above terms and conditions will be deemed invalid and disqualified by the Organiser.

5. Campaign Prizes

You will stand a chance to win the following prizes by participating in the following contests:

(a) **Social Media Contest for the Bosch Dishwasher Challenge**

Winners	*Prizes
1 st Prize	One (1) unit of Bosch Unlimited 7 ProHygienic Aqua with model no. BCS71HYG3 worth RM2,699.
20 x Consolation Prizes	<p>1. One (1) 15% Discount Voucher on top of promotion price for all appliances under 'SDA' category (Only valid for Lazada)</p> <p>These appliances include:</p> <ul style="list-style-type: none"> - Vacuum Cleaner - Kitchen Machine - Coffee Machine - Food Processor - Hand Blender - Hand Mixer <p>2. One (1) Bosch Apron</p> <p>3. One (1) Touch n' Go e-Wallet credit worth RM50</p>

- (b) The Organiser reserves its sole and absolute discretion to replace and substitute any prizes with equivalent prizes at similar values, at any time without prior notice. The Organiser accepts no responsibility whatsoever for any variation and substitution of the prizes and its values.
- (c) The prize is not transferable nor exchangeable for cash, credit, or other items, in part or in full. The Organiser shall not be held responsible for any loss, theft, damage, etc, of the prize after it has been delivered to a winner.

6. Selection of Winners

- (a) The Organiser will select the winners (collectively called the "**Winners**" and each a "**Winner**") in this Campaign based on the following criteria:-
- (i) Creativity of the entry or entries under the IG Story Template(s);
 - (ii) Share-worthiness or potential of the entry or entries to become a viral sensation; and
 - (iii) Compliance of the terms and conditions of this Campaign by each Participant.
- (b) All decisions made by the Organiser in relation to the selection of the Winners shall be final, conclusive, and binding on all Participants and are non-negotiable.
- (c) The Winners will be contacted via social media direct message by the Organiser within fourteen (14) working days after the end of the Campaign Period. A Winner may be required by the Organiser to verify his/her age and/or identity.
- (d) Each Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to the Organiser within ten (10) working days of the Organiser's

direct message or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to accept the prize. The Organiser has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of the Organiser in this regard are final and binding on all Participants.

- (e) All images and artwork used for the Campaign are for illustration purposes only.

7. Other Terms and Conditions

- (a) By entering this Contest, each Participant agrees to be bound by the terms and conditions herein and warrants and represents that the kitchen photo submitted is their own creation and original work, and does not incorporate any material or content that is owned or created by any third party, and shall not infringe on or violate any rights of any third party.
- (b) The copyright of the submitted images or videos for this Campaign shall automatically transfer to the Organiser at no costs.
- (c) In accepting the Prize, the winner agrees to be featured in any Bosch home appliances collateral for publicity and announcement purposes, if applicable.
- (d) **Warranty:** The warranty of the 1st prize is valid for twenty-four (24) months. You shall be responsible to registering this warranty on our website at <https://www.bosch-home.com.my/mybosch# = .> Standard warranty terms and conditions apply.
- (e) All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred or to be incurred to participate in this Campaign are the sole responsibility of the Participants.
- (f) The Participants shall assume full liability and responsibility in case of any liability, mishap, personal injury, loss and damage, claim or accidents, death resulting from their participation in this Campaign and/or utilization of the Bosch dishwasher at the Bosch Flagship Experience Centre, and agree to release and hold the Organiser free and harmless of any liability whatsoever directly and/or indirectly incur or to be incurred in connection from this Campaign.
- (g) By participating in this Campaign, each Participant hereby agree to provide their personal information and the Organiser reserves the right to publish, use the Participant's name, video content and/or picture (if any) for the purpose of publicity, advertising and/or trade without compensation or further notice and each Participant has no right to make any claim for such use.
- (h) By participating in this Campaign, each Participant agrees to provide personal data and/or information to the Organiser or verification, contact, products delivery and/or services. All Participants understand and agree that the Organiser may collect, use and/or disclose the Participant's personal data and/or information provided for promotional and marketing activities via email, push notification and/or SMS, administration, feedback, surveys, market research, delivery & installation of products by the Organiser's service providers or independent contractors, maintenance tips for products, individualised services, culinary events purpose and/or disclose to the Organiser's related corporations in accordance with the Personal Data Protection Act 2010. The Participants further agrees to BSH's terms and conditions set out at <https://www.bosch-home.com.my/metapages/privacy> for more information, please visit website at <https://www.bosch-home.com.my>

Any Participant may withdraw their consent to provide personal data and/or information at any time by notice in writing to BSH data protection officer(s) at bshpet.service@bshg.com and/or sgr_v_dpo@bshg.com.

- (i) The Organiser reserve its rights to amend, vary, modify, change, suspend, cancel, extend, remove or delete any terms and conditions of this Campaign at any time without prior notice and any dispute arising out of this Campaign, the decision made by the Organiser shall be final and binding onto the parties of the dispute. The Organiser shall not be held liable to compensate and/or indemnify any Participants in any manner whatsoever in connection with this Campaign directly and/or indirectly.
- (j) These terms and conditions and any related disputed are subject to applicable laws of Malaysia.