

**THE 2024 BOSCH® PRODUCT REGISTRATION SWEEPSTAKES OFFICIAL RULES
 NO PURCHASE NECESSARY TO ENTER, PLAY OR CLAIM A PRIZE.
 A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF
 WINNING. OPEN TO ALL LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE
 DISTRICT OF COLUMBIA.
 MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY TO BE ELIGIBLE.
 VOID IN PUERTO RICO AND ELSEWHERE WHERE PROHIBITED BY LAW.**

The 2024 Bosch® Product Registration Sweepstakes (the “Sweepstakes”) is sponsored by BSH Home Appliances Corporation, 1901 Main Street, Suite 600, Irvine CA 92614 (“Sponsor”).

1. BRIEF OVERVIEW OF The 2024 Bosch® Product Registration Sweepstakes: The Sweepstakes commences on May 15, 2024 on/about 6:00:00 AM Pacific Time and ends on December 31, 2024 at 7:59:59 PM Pacific Time (the “Sweepstakes Period”). The Sweepstakes consists of two (2) Periodic Prize Drawings. Each individual Periodic Prize Drawing has the Start Date and End Date as set forth in the table below.

| Sweepstakes Period | Start Date (on or about 6:00:00 AM Pacific Time that day) | End Date (as of 7:59:59 PM Pacific Time that day) | Random Drawing Date |
|---|--|--|--------------------------------|
| May 15, 2024 to August 15, 2024 | 05/15/2024 | 08/15/2024 | 08/21/2024 |
| October 1, 2024 to November 30, 2024 | 10/01/2024 | 11/30/2024 | 12/03/2024 |

The computer of the Sponsor shall be deemed to be the official Sweepstakes Period clock for each Prize Period.

2. ELIGIBILITY: This Sweepstakes is open only to legal United States residents in the 50 United States and District of Columbia, 18 years of age or older, established at the time of entry. Employees of Sponsor, and its respective parent company, affiliates, subsidiaries, advertising, promotion and production agencies, and their immediate family members (i.e., spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each (collectively, “Sponsor and Others”) are not eligible to enter. All federal, state and local laws and regulations apply. Void in Puerto Rico, the United States Territories and Possessions, and elsewhere where prohibited or restricted by law. Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. If it is discovered that an Entrant has registered or attempted to register more than one time per Prize Period using e-mail addresses, telephone numbers or multiple identities, all of the Entrant’s entries will be declared null and void and any prize an Entrant might have been entitled to will not be awarded. For the purposes of this Sweepstakes, a “day” shall run from 12:00:00 AM Pacific Time to 11:59:59 PM Pacific Time, except for May 15, 2024, when the “day” will start on/before 6:00:00 AM Pacific Time.

3. HOW TO ENTER THE SWEEPSTAKES: An Entrant must register a Bosch appliance between May 15, 2024 and August 15, 2024, or October 1, 2024 and November 30, 2024. Entrant must register their Bosch appliance on the Bosch Home Appliances website at <https://www.bosch-home.com/us/mybosch/registration> , by the mail-in registration card or by the photo-registration process..

Entrant may register as many appliances as they own.

Entrant may not enter using multiple email addresses.

To enter this Sweepstakes without registering a product, fill out the entry form on the webpage on the Bosch home appliances website at:

<https://form.bshpersona.com/Bosch?promolDExt=3dc721de-3163-4726-8975-2f863353a204>

Entries must be received by the end date of each period. Only one (1) entry per Sweepstakes Period allowed.

4. DRAWING: On the Random Drawing Date for each respective Sweepstakes Period, (as shown on the table in Section 1), Sponsor will randomly draw one (1) potential Prize Drawing winner from the eligible entries collectively received from the Bosch Home Appliances U.S. website, mail-in registration, photo-registration, and from those entries captured via the sweepstakes form on the Bosch Home Appliances U.S. website during that respective Sweepstakes Period. Each Prize Drawing will be from a pool of all eligible entries submitted during that Sweepstakes Period. Non-winning entries from one Sweepstakes Prize Drawing will not carry forward to subsequent Sweepstakes Prize Drawings.

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”) AND ODDS OF WINNING:

A. Prizes (2): The Prize is a \$1000 Williams Sonoma gift card. A maximum of two (2) Prize are available to be won. Approximate Retail Value (“ARV”) of each Periodic Prize is \$1000.00. Limit one (1) Prize per household.

B. Odds of Winning: The odds of winning a Prize depend on the total number of eligible entries received via the Bosch website, mail-in registration card, photo-registration process, and sweepstakes form. One (1) winner for each Sweepstakes Period will be selected from the eligible entries collectively received from Bosch website, mail-in registration card, photo-registration process, and sweepstakes form.

C. Approximate Total Retail Value of all prizes is USD \$2000.00.

6. HOW TO CLAIM A PRIZE, AFFIDAVITS AND RELEASES:

A. Prize Notification: Each potential Prize Winner will be notified by letter. Any potential winner who does not contact BSH by mail by September 10, 2024 for the first Prize Period, or by December 31, 2024 for the second prize period forfeit his/her prize. Each potential Prize Winner will be required to sign an authorization and an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit"), which must be received by Sponsor within two (2) days of the date the notice or attempted notice is sent, in order to claim the Prize. If the Prize notification is returned as undeliverable, or a potential Prize Winner fails to sign and return the Affidavit within the required time period or he/she is not in compliance with these Official Rules, he/she forfeits their respective Prize. Acceptance of a Prize shall constitute and signify the Prize Winner's agreement and consent that Sponsor and its designees may use the Prize Winner's name, city, state, likeness, photo, and/or prize information in connection with the Sweepstakes for promotional, advertising or other purposes, worldwide, in any and all media now known or

hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

B. Prize Claim: Sponsor and Others shall not be held responsible for any delays in awarding prizes for any reason. Allow 6 to 8 weeks for verification and shipment of each Prize. Prizes will only be awarded to verified Winners. Unclaimed prizes will not be awarded. Federal, state, and local taxes on prizes and any other costs, fees and expenses not listed above as specifically included as part of a prize are the sole responsibility of the winner. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist only of the items listed, are nontransferable, with no cash redemption or substitution except at Sponsor's sole discretion.

7. LIMITATION OF LIABILITY: Sponsor and Others are not responsible for illegible, lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/web site/use net accessibility, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, or the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such information. Sponsor and Others are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in these Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any web site(s). Sponsor and Others are not responsible for any injury or damage, whether personal or property, to any Entrant's or to any person's computer related to or resulting from participating in these Sweepstakes and/or accepting the Prizes. If, for any reason, an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as an entry into this Sweepstakes, the Entrant's sole remedy is to submit another entry. **ALL WINNERS ACKNOWLEDGE THAT PRIZES ARE AWARDED AS-IS. SPONSOR AND OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS TO THE PRIZES OR ANY COMPONENTS OF THE PRIZES. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES.**

Further, Sponsor and Others are not responsible for, and shall be defended, indemnified, held harmless and released by each Prize Winner against any claims, liabilities, lawsuits, judgments, causes of action, proceedings, injuries, death, losses, costs, expenses or damages of any kind resulting from, in connection with, or arising from acceptance, receipt, delivery, use, nonuse, misuse, defect in, inability to use, possession, or loss of prize. Sponsor and Others shall not be liable to any Prize Winners or any other person for any part thereof, by reason of any acts of God; any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entities (whether or not they prove to be valid); equipment failure; terrorist acts; earthquake; fire; flood; war; explosion; unusually severe weather; hurricane; embargo; labor dispute or strike (whether legal or illegal); labor or material shortage; transportation interruption of any kind; work slow-down; civil disturbance; insurrection; riot; or any other cause beyond Sponsor's sole control. As a condition of participating in these Sweepstakes, each Entrant agrees to release, defend, indemnify and hold harmless Sponsor and Others from and against any injuries, death, losses, costs, expenses, damages, claims, judgments, causes of action and

any liability of any kind in connection with, resulting from or arising from these Sweepstakes, participation in these Sweepstakes, including without limitation, acceptance, receipt, delivery, possession, use, misuse, inability to use, defect or nonuse or loss of the prize that may be awarded.

Sponsor and Others shall not be responsible or liable for entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with the Official Rules, and all such entries will be disqualified. By playing these Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and decisions of Sponsor and Administrator which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action, or proceeding against any of the Sponsor and Others in connection with these Sweepstakes; and (iv) to forever and irrevocably release, defend, indemnify, and hold harmless each of the Sponsor and Others and their respective officers, directors, employees, agents, shareholders, representatives, successors and assigns (collectively the "Releasees"), from any liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Releasees have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) these Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the Entrant's entry, participation or inability to participate in these Sweepstakes, (b) the violation of any third party privacy, personal, publicity or proprietary rights, (c) typographical errors in these Official Rules or any Sweepstakes materials, (d) acceptance, attendance at, receipt, participation in, delivery of, possession, defects in, use, non-use, misuse or inability to use a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability, business or creative considerations, or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond any of the Sponsor and Others' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation, or modification of these Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of the entry (including, without limitation, the information or any parts thereof), (i) any technical malfunctions or unavailability of the Sweepstakes Pages or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Sponsor and Others or by an Entrant, (j) interruption or inability to access these Sweepstakes, the Sweepstakes Page or any other Sweepstakes-related web pages, or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to Entrant's (or any third person's) computer and/or its contents related to or resulting from any part of these Sweepstakes, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete,

undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Sponsor and Others, or any of their agents or employees, (o) cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), or other transportation companies, hotel(s), or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same, (p) lost, stolen, damaged, delayed, or misdirected baggage, (q) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), (r) the collection, use and/or sharing of Entrant's personally identifiable information by Sponsor or its designees or (s) the negligence or willful misconduct by Entrant. Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

8. DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE COUNTY OF ORANGE. FURTHER, ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF ORANGE. BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (2) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU. ENTRANTS ARE NOTIFIED AND AGREE THAT ANY CLAIMS THAT THEY WISH TO ASSERT AS SET FORTH HEREIN MUST BE BROUGHT WITHIN ONE (1) YEAR OF THE END OF THE SWEEPSTAKES PERIOD OR

THEY WILL BE BARRED AS UNTIMELY. BY PARTICIPATING, YOU (OR, IF YOU ARE A MINOR IN YOUR JURISDICTION OF RESIDENCE, YOUR PARENT OR LEGAL GUARDIAN) AGREE TO THE EXCLUSIVE JURISDICTION OF ANY DISPUTES BY MEANS OF ARBITRATION.

9. PRIVACY POLICY: By entering, Entrants agree to Sponsor's use of Entrant's personal information as described in its privacy policy at <http://www.bosch-home.com/us/privacy-policy.html>. Please refer to Bosch's privacy policy for important information regarding the collection, use and disclosure of personal information by Sponsor. Sponsor is not responsible for disclosures made by any third party. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM law and entrants may subsequently opt-out of receiving further emails by following opt-out instructions contained in Sponsor's privacy policy. Entries will not be acknowledged or returned.

10. PUBLICITY RIGHTS: By entering, entrants agree and consent to allow Sponsor, and each of its successors, assigns, transferees, licensees, and sublicensees to use, replicate, alter, adapt, modify, publish, broadcast, translate, produce derivative works from, distribute, present, play, and exercise all copyright and other intellectual property rights with respect to the entrant's full name, city and state of residence, Entry and any reviews, photographs or other likenesses, pictures, portraits, voice, testimonials, and biographical information (in whole or in part), worldwide, royalty-free and in perpetuity for any and all purposes, including, but not limited to, advertising, trade, syndication, and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, cable, electronic, digital, social media and any third party websites (including pursuant to the terms of use and policies of those websites) or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval to the extent permitted by law, which rights entrants acknowledges and agrees Sponsor can transfer, assign, license, and/or sublicense said rights. In addition, entrants will agree to transfer all rights, title, interests, and copyrights, and to waive any and all moral rights and will execute any such documents as may be necessary to effectuate such a transfer or rights and waiver of moral rights, without further compensation. Also, by entering the Sweepstakes, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Sweepstakes and awarding the prize.

11. GENERAL: By entering this Sweepstakes, participants agree to abide by and accept these Official Rules throughout these Sweepstakes Periods and the decisions of Sponsor, which shall be final and binding in all matters relating to this Sweepstakes. Entrants waive any right to claim ambiguity in these Official Rules. In no event will more Prizes be awarded than are stated in these Official Rules. In the event that due to technical, typographical, mechanical or other errors, there are more potential Prize Winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the Prize Winners. All federal, state and local laws and regulations apply. Sponsor reserves the right in its sole discretion to cancel, terminate, modify, this Sweepstakes and proceed in a manner it deems fair and reasonable, including the selection of Winners from among all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering

with the operation of these Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of these Sweepstakes. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in these Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. All entries and/or materials submitted become the property of Sponsor and will not be returned. Sponsor and Others are not responsible for any lost, late, undeliverable/undelivered, or postage due mail. Void in all jurisdictions, except those specifically included herein, in Puerto Rico and wherever restricted or prohibited by law. Federal, state and local taxes, if any, are the sole responsibility of winner. Sponsor will ship prize directly to the winner upon receipt of signed Agreement and Release. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in Sweepstakes Materials (including but not limited to point of sale, television, and print advertising, promotional packaging, cable, electronic, digital, social media and any Sponsor websites (including the Sweepstakes Pages) or Internet sites, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNER'S LIST. For a list of prize winners, interested individuals should place their name and address on a 3"x 5" card and mail it in an envelope to: Customer Service Marketing, 2024 Bosch® Product Registration Sweepstakes, BSH Home Appliances Corporation, 1901 Main Street, Suite 600, Irvine CA 92614, USA. Winner List requests will only be accepted after the Sweepstakes end date on December 31, 2024 and requests must be received no later than March 1, 2025. Customer service inquiries can be made at Contact Us on the www.bosch-home.com/us homepage. These Official Rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor.

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