

B/S/H/

“Republic Day” | Offer Document: Bosch

Offer Details

I. Cashback offer – Credit Card and Debit Card

1. Up to **12% Cashback** offer for retail outlets is valid on freestanding Bosch appliances (Washing Machine, Dryers, Washer dryers, Refrigerators and Dishwashers)
2. Offer dates: 10th Jan to 29th Jan (Limited Days)
3. Minimum transaction value to avail this offer is Rs.15,000; Maximum cashback up to Rs.6000 all India on Pinelabs terminal & Paytm Terminals
4. **Cashback will reflect after 180 days from end date of offer.**
5. EMI Tenure: 3 , 6 , 9* & 12* months on select channels, selected models except e-commerce.
6. On purchase of appliances through 3 months & 6 months tenure customer will not be charged any interest charges but if customer wants to go with 9 month & 12 months tenure then he will be charged 2% interest.
7. The offer is applicable on selected leading banks Credit and Debit Cards, banks might keep changing as per agreement between Brand and Banks.
8. The Cashback offer is available on selected dates, towns, outlets & models only.
9. EMI transaction with Velocity 1 time per card and offer is valid only if transaction is done under Brand EMI option and cashback offer is printed on charge slip.
10. Customer needs to retain charge slip until cash back amount is credited in to card account.

II. EMI Schemes – Paper Finance

1. Long Tenure Scheme 25/5
2. One Down payment scheme 9/1
3. Other finance option : 12/4 and 10/2

4. **Offer dates: 01st Jan to 31st Jan, 2022 (Limited Days)**
5. EMI schemes are available on all **freestanding** Bosch appliances (Washing Machine, Dryer, Washer dryer, Refrigerator and Dishwasher)
6. EMI schemes are at the sole discretion of (SBI , Kotak , Axis, Yes , IDFC , BOB, SCB , Federal, AU Bank)
7. Paper finance EMI cannot be clubbed with credit card purchase and cashback offer.

III. Bosch Exchange Upgrade Utsav (T&C apply)

1. Get up to Rs.10,000 as exchange value.
2. This offer is available on exchange of an AC, TV, Refrigerator or Washing machine against new Bosch Appliances.
3. This offer is available with select dealers and on select range only.

BSH Appliances			Customer price	Customer price
PRODUCT	CATEGORY	Size	Working	Non Working
AIR-CONDITIONER	Split	ALL	4500	2500
	Window	ALL	3500	2000
REFRIGERATOR	Single Door	Less than equal to 100 litres	2000	1500
		100-200 litres	2200	1500
		Greater than Equal to 200 litres	2500	1500
	Double Door	less than equal to 275 litres	3200	1950
		275-350 litres	3200	1950
		greater than equal to 350 litres	4000	1950
	3 door / BMR	ALL	4000	1900
Side-by-Side	Upto 700 Ltr	5000	2000	
	750 ltr and above	10000	2500	
WASHING MACHINE	Semi-Auto	ALL	2100	1500
	Fully Auto Top Load	ALL	2600	1600
	Fully Auto Front Load	ALL	3200	1700
	Washer dryer combi	Above 10kg	10000	2500
TELEVISION	LCD	Below 23 inches	2000	1500
		24 to 32 inches	2250	1500
		33 to 43 inches	2500	1500
		44 to 55 inches	3000	1600
		Above 55 inches	3500	1700
	LED	Below 23 inches	2250	1500
		24 to 32 inches	2500	1500
		33 to 43 inches	3000	1500
		44 to 55 inches	3500	1700
		Above 55 inches	4000	1700
	SMART	Below 23 inches	2500	1500
		24 to 32 inches	3000	1500
		33 to 43 inches	3500	1600
		44 to 55 inches	4000	1700
		Above 55 inches	5000	1800
		QLED Above 60 inches	10000	2200

General Terms:

1. BSH Household Appliances Manufacturing Private Limited is a Company incorporated under the Companies Act, 1956, with Corporate Identity Number U29253MH2011218407, having its registered office at 2nd Floor, Arena House, Main Building, Plot No. 103, Road No. 12, MIDC, Andheri East, Mumbai - 400 093 (“Company/ BSH”).
2. Any person above 18 years of age and a resident of India can avail the above offers by purchasing the machine from any dealer, distributor etc. authorized to sell Bosch branded products. This offer is not applicable on purchases from e-commerce websites.
3. This Offer applies only on purchase of new appliances.
4. The Company shall not be responsible in case of any conflicts/ disputes arising between the customers and trade partners for booking/ cancellation/ refund etc. of whatsoever nature.
5. Any disputes with respect to the above-mentioned offers shall be subject to the sole jurisdiction of courts in Mumbai, India.
6. BSHG shall not be liable for any failure to comply with its obligations caused by COVID-19/Pandemic conditions, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, hostilities, terrorist attack, political unrest, riots, civil commotion, inevitable accidents, acts of God or any other circumstances amounting to Force Majeure.
7. BSH is not liable if the participant is unable to comprehend the offer. All offer dates and processes are final and BSH will not be liable to make good for any offer which the participant has exceed the date of claims.