

# B/S/H/

## 'Har Din Muhurat' 2021 | Festive Campaign Offer Document: Bosch

### Offer Details

#### **I. Cashback offer – Credit Card and Debit Card**

1. Up to **12% Cashback** offer for retail outlets (except Brand Exclusive Stores) is valid on freestanding Bosch appliances (Washing Machine, Dryers, Washer dryers, Refrigerators and Dishwashers)
2. Up to **14% Cashback** offer for Brand Exclusive Stores is valid on freestanding Bosch appliances (Washing Machine, Dryers, Washer dryers, Refrigerator and Dishwasher)
3. Offer dates: 8<sup>th</sup> August 2021, to 22<sup>nd</sup> August, 2021
4. Minimum transaction value to avail this offer is Rs. 15,000; Maximum cashback up to Rs.6000 all India on Pinelabs, Innoviti and PayTM Terminals only
- 5. Cashback will reflect after 90 days**
6. EMI Tenure: 3 months, 6 months & 9 months on all channels, except e-commerce.
7. The offer is applicable on leading HDFC Bank, ICICI Bank and Kotak Bank credit cards and debit cards
8. The Cashback offer is available on selected dates, towns, outlets & models only.
9. EMI transaction with Velocity 1 time per card and offer is valid if transaction is done under Brand EMI option and cashback offer is printed on charge slip.
10. Apart from this there will No Cost EMI on all models for mentioned period on leading banks Credit cards and Debit Cards for 3 & 6 months tenure.

#### **II. Rupaya Voucher (reward card): Rs.3000/ Rs.1500**

1. Rupaya voucher with additional cashback on select models with two slabs Rs.3000 and Rs.1500. Offer slab is based on value of the product. Check annexure 1 for further details
2. Offer dates: 9<sup>th</sup> August, 2021 to 31<sup>st</sup> August, 2021. Further dates will be announced
3. This offer is valid on **freestanding Bosch appliances** (Washing Machine, Dryers, Washer dryers, Refrigerators). Offer not applicable on dishwashers
4. The offer is available on selected dates, towns, outlets only
5. Offer is not applicable for products purchased on ecommerce or online platforms
6. Offer redemption process is mentioned below.

# BSH RUPAY VOUCHER PROCESS DOCUMENT

## Step 1: Post Product Purchase

Post purchase of the machine, customer will send a SMS in a pre- defined format to receive the Unique registration code and link to register.

**SMS Format:** BSH Rewards to 8367283672

Post validation on SMS, customer will receive the registration code and link via SMS within 30 mins



Customer sends message to Agency from this mobile no

## Step 2: Registration Phase & Validation

Registration code gets validated on the portal post which customer can enter their details **within 30days** of invoicing- Cust. Name, Mobile no, product purchased Invoice no, Date of invoice & upload an invoice copy.

On validation of registration form **within 4 days**, customer receives a notification stating the registration is successful and will receive the link via SMS to update the **18-digit Product serial No**



Agency sends a confirmation message followed by the **Registration Link** to the Customer on his mobile no which will be **valid for next 30days**

## Step 3: Post Installation

Post installation of the machine, **customer will have to update the Serial No** using the same link received on submission of Reg. Form

\*Qwiksilver team to validate the details and confirm **within 2-3 working days**.



Post Installation, **Customer will update the 18-Digit Serial Number** on the **same link** from his registered mobile no only.

## Step 4: Final Validation Phase

On Validation of the details provided by the customer, Qwiksilver team shall check and approve/ reject the registration request as per the process criteria and guidelines.

On approval, the eligible Customers will get the reward claim link through SMS valid for **12 days** to make the first claim. Other Ineligible requests shall be rejected and it will be communicated via SMS to the sender.



Agency will validate the **18-Digit Serial Number** and share the reward link to the customer for redemption of INR 500 for first month. Customer should claim the first reward **within 12 days** before the link expires.

### Step 5: Claim Process

Customer clicks on the link, logs in using their registered mobile number and OTP, selects the RuPay Card, views the monthly eligible reward value and claims **within the agreed period from the Reward Wallet**. Reward can be claimed for the first month **on any date of the month**.

**To claim the Reward amount for every consecutive month after the first claim:**

1. Customer clicks on the same reward link and login using registered mobile no.
2. Selects RuPay digital card and enters the same code to claim the reward between 11th-22<sup>nd</sup> of every consecutive month from the reg. mobile number only
3. Customer can have access to RuPay Digital card for the next 3 to 5 consecutive months as per the eligibility criteria by using the same claim link to add the reward amount.



### Features & Highlights



- ❖ Customers gets a RuPay digital card on their registered mobile via a link
  - ❖ Value of Rs. 500 x 6 months = Rs.3000
- OR**
- ❖ Value of Rs. 500 x 3 months = Rs.1500 as per the customer eligibility.
  - ❖ Each month Rs. 500 will get credited only after executing the claim process
  - ❖ Reward Claim dates of INR 500/- between 11<sup>th</sup> – 22<sup>nd</sup> of every month

### Important Pointers to remember:

- Customers who miss the registration window within 15 days from the date of invoice will miss the entire offer. Such cases shall not be entertained under any circumstances
- If the offer is not claimed within 11<sup>th</sup> to 22<sup>nd</sup> of any particular month, it gets forfeited for that month.
- Customer to upload/ submit printed invoice with GST details to avail the Cashback. BSH/ Qwikilver team shall be entitled to reject any handwritten, unclear and illegible invoices submitted during the registration process.
- The card and its monetary value is valid for 24months from the day customer links his/her mobile number.
- Mobile number used for registration should match the mobile number mentioned in the invoice.
- Each mobile number shall be eligible to claim the Cashback only once during the campaign period.
- In the event, any discrepancy is found, in any of the information provided by the customer, for example, information in any of the Invoice provided does not match with the adjoining documents, serial number/Mobile number mismatch, tampering of any document or detail; such discrepancy shall lead to the rejection of the documents and registration.

Mobile number used for registration should match the mobile number mentioned in the invoice

Query resolution/ Escalation management

- Qwikilver will offer a helpdesk support for this program.
- Helpdesk will be operational Monday to Saturday from 10am to 6pm
- Qwikilver will assign a Program Manger as single point of contact.
- Customers/ BSH team can reach out to the Program Manager for any assistance/ escalation

**In case of any query related to program - registration, reward claim, card acceptance etc, customer can contact@BSHsupport@woohoo.in**

### III. Additional Warranty Coverage (AWC)

1. Valid 3-year additional warranty on purchase of freestanding Bosch appliances

| Appliance invoice price slab :<br>start | Appliance invoice price slab :<br>end | This year festive price proposal<br>for 3 years plan |
|---|---------------------------------------|--|
| 1                                       | 10000                                 | 399  |
| 10001                                   | 20000                                 | 999  |
| 20001                                   | 35000                                 | 1699   |
| 35001                                   | 50000                                 | 2299   |
| 50001                                   | 75000                                 | 2999   |
| 75001                                   | 150000                                | 4999   |

Prices mentioned above are inclusive of taxes.

2. Offer dates: 5<sup>th</sup> August, 2021 to 30<sup>th</sup> November, 2021
3. Prices mentioned above are inclusive of taxes.
4. The Additional Warranty Coverage (AWC) price is payable by the customer in advance. The mode of payment shall be digital. CASH SHOULD NEVER BE PAID TO ANYONE.
5. AWC buying will be available for new customers and existing customers (for Bosch appliances within the standard manufacturing warranty period)
6. To avail this offer, check with your service technician during the installation or visit <https://www.bosch-home.in/service/extended-warranty> for more information.
7. The offer is not applicable at organized retail stores like Vijay Sales, Croma, Reliance Digital and Metro.

### IV. Cooking Appliances (PCG) – Super Combo Offer

1. Offer dates: 10<sup>th</sup> July, 2021 to 30<sup>th</sup> September, 2021. Refer to the annexure below.
2. To avail the Bosch Home India Super Combo Offer (“Offer”), the user has to log on the Bosch Home India website and submit the lead form through the available page. This offer can also be availed by visiting our official Trade Partner Stores
3. Free Truemixx Joy Mixer Grinder worth INR 4399 on purchase of a chimney except (DHI646CQI & DHU636CQI). (see **Annexure 1** for model numbers and select combinations)
4. Free Bosch Cold Press Juicer worth INR 23500 on purchase of any Microwave and Oven except (CMA585MS0I). (see **Annexure 2** for model numbers and select combinations)
5. Free PDI/Installation worth INR 1600 per appliance
6. The “Offer” is open for residents of India except for the State of Kerala.
7. If you do not wish to be contacted by BSHG or its representative for advertising or marketing purposes, you can, at any point of time shall write to us at [service.in@bosch-home.com](mailto:service.in@bosch-home.com), to withdraw your consent.

## **V. TrueMixx Mixer Grinder Offer Details**

1. Get flat Rs.1500/- off on MRP on Bosch Mixer Grinder MGM8842MIN
2. This offer is applicable in across India
3. This offer is valid from 1st September, 2021 to 15th November, 2021
4. Offer is not applicable for products purchased on ecommerce or online platforms
5. Offer valid on select models mentioned above

## **VI. Bosch Washing Machine + Dryer combo offer: 50% off on dryer**

1. Offer dates: 1<sup>st</sup> August- 31<sup>st</sup> August, 2021
2. Offer valid on select freestanding models of Bosch Washing Machine and Dryer Combination. (see **Annexure 3** for model numbers and select combinations)
3. The products are available without the offer as well

## **VII. EMI Schemes – Paper Finance**

1. 8/0, 12/4 and 10/2 EMI tenures are available.
2. Offer dates:  
8/0 - 8<sup>th</sup> August, 2021 to 22<sup>nd</sup> August, 2021;  
12/4 and 10/2: 1<sup>st</sup> August, 2021 to 31<sup>st</sup> August 2021
3. EMI schemes are available on all **freestanding** Bosch appliances (Washing Machine, Dryer, Washer dryer, Refrigerator and Dishwasher)
4. EMI schemes are at the sole discretion of Bajaj Finserv, IDFC First Bank Limited, HDB Financial Services, HDFC Bank, Tata Capital Financial Services, TVS credit services, Kotak Mahindra Bank
5. Paper finance EMI cannot be clubbed with credit card purchase and cashback offer. This offer can be availed with the Rupay additional voucher.

## **VII. 100 % Buy Back Offer on Dishwashers – Bosch**

1. This offer is valid on purchase of Bosch Dishwashers made during 1st July, 2021 to 31st December, 2021 (both dates included).
2. To avail this offer, the customer needs to buy the Bosch Dishwasher with this offer from the Authorized Dealer (“the Dealer”) in India and the installation and service shall be done by the BSH Household Appliances Manufacturing Pvt. Ltd. (“the Company”)
3. In case a customer is not satisfied with the Dishwasher, customer shall call the Company’s Bosch Customer Care no. 1800 266 1880 within 15 days of the date of installation of the appliance from the registered mobile number.
4. If the customer does not call for return within the said 15 days, it will be considered that the customer has accepted the product. The date of installation will be included while counting 15 days.
5. The customer can return the dishwasher provided there is no damage to the product and it is well maintained and used according to the usage prescribed in ‘**Bosch Operating Instruction Manual**’ provided along with the DW. Upon calling Customer Care, the Company’s customer service representative shall come for the inspection of the dishwasher. If it is in a proper working condition and well maintained, the dishwasher will be accepted by the Company and the process for the return and

refund will be initiated. If it is in a damaged condition, the Company will not accept the dishwasher and MBO will be void. The Company's decision accepting or rejecting the return shall be final and binding.

### **General Terms:**

1. BSH Household Appliances Manufacturing Private Limited is a Company incorporated under the Companies Act, 1956, with Corporate Identity Number U29253MH2011218407, having its registered office at 2nd Floor, Arena House, Main Building, Plot No. 103, Road No. 12, MIDC, Andheri East, Mumbai - 400 093 ("Company/ BSH").
2. Any person above 18 years of age and a resident of India can avail the above offers by purchasing the machine from any dealer, distributor etc. authorized to sell Bosch branded products. This offer is not applicable on purchases from e-commerce websites.
3. This Offer applies only on purchase of new appliances.
4. The Company shall not be responsible in case of any conflicts/ disputes arising between the customers and trade partners for booking/ cancellation/ refund etc. of whatsoever nature.
5. Any disputes with respect to the above-mentioned offers shall be subject to the sole jurisdiction of courts in Mumbai, India.
6. BSHG shall not be liable for any failure to comply with its obligations caused by COVID-19/Pandemic conditions, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, hostilities, terrorist attack, political unrest, riots, civil commotion, inevitable accidents, acts of God or any other circumstances amounting to Force Majeure.
7. BSH is not liable if the participant is unable to comprehend the offer. All offer dates and processes are final and BSH will not be liable to make good for any offer which the participant has exceeded the date of claims.

## Annexure 1:

### CHIMNEY VIBS IN OFFER

| Combo Types      | Combo Code | VIBS       | MRP   | Combo Offer Details                                     |
|------------------|------------|------------|-------|---|
| StandAlone Hoods | B1Z0006123 | DWK098G60I | 45200 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006124 | DWK068G60I | 40700 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006125 | DWK065G60I | 36700 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006126 | DIB128G50I | 73200 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006127 | DIB098G50I | 66500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006128 | DWB97FM50I | 46500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006129 | DWB97DM50I | 42000 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006130 | DWB098G60I | 39300 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006171 | DWB098G50I | 38000 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006172 | DWB068G60I | 35900 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006173 | DWB068G50I | 34500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006174 | DWB098D50I | 34000 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| Combo Types      | Combo Code | VIBS       | MRP   | Combo Offer Details                                     |
| StandAlone Hoods | B1Z0006175 | DWB068D50I | 30500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006176 | DWB95BC50I | 27900 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006177 | DWB65BC50I | 24700 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006178 | DIG098G50I | 53200 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006179 | DWH098D60I | 30500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006180 | DWG098D60I | 27900 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006181 | DWH068D60I | 27900 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006182 | DWG098D50I | 26500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006183 | DWG068D60I | 24700 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006184 | DWG068D50I | 23300 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |
| StandAlone Hoods | B1Z0006185 | DWS97BA62I | 62500 | Free Mixer Grinder (MGM2133RIN),<br>Worth MRP INR 4399. |

## Annexure 2:

### CAVITY COMBOS IN OFFER

| Combo Type   | Combo Code | VIBS       | MRP           | Combo Offer Details                              |
|--------------|------------|------------|---------------|--|
| Cavity Combo | B1Z0005509 | HBG633BS1J | 119900        | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL553MS0I | 59900         |  |
|              |            | Total      | <b>179800</b> |  |
| Cavity Combo | B1Z0005510 | HBG633BS1J | 119900        | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL550MS0I | 53200         |  |
|              |            | Total      | <b>173100</b> |  |
| Cavity Combo | B1Z0005591 | HBG633BS1J | 119900        | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | HMT75M551I | 30500         |  |
|              |            | Total      | <b>150400</b> |  |
| Cavity Combo | B1Z0005592 | HBG633BS1J | 119900        | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | COA565GS0I | 113200        |  |
|              |            | Total      | <b>233100</b> |  |
| Cavity Combo | B1Z0005601 | HBF113BR0Z | 79900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL553MS0I | 59900         |  |
|              |            | Total      | <b>139800</b> |  |
| Cavity Combo | B1Z0005602 | HBF113BR0Z | 79900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL550MS0I | 53200         |  |
|              |            | Total      | <b>133100</b> |  |
| Cavity Combo | B1Z0005603 | HBF113BR0Z | 79900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | HMT75M551I | 30500         |  |
|              |            | Total      | <b>110400</b> |  |
| Cavity Combo | B1Z0005604 | HBF113BR0Z | 79900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | COA565GS0I | 113200        |  |
|              |            | Total      | <b>193100</b> |  |
| Cavity Combo | B1Z0005605 | HBF011BR0Z | 66500         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL553MS0I | 59900         |  |
|              |            | Total      | <b>126400</b> |  |
| Cavity Combo | B1Z0005606 | HBF011BR0Z | 66500         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL550MS0I | 53200         |  |
|              |            | Total      | <b>119700</b> |  |
| Cavity Combo | B1Z0005607 | HBF011BR0Z | 66500         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | HMT75M551I | 30500         |  |
|              |            | Total      | <b>97000</b>  |  |
| Cavity Combo | B1Z0005608 | HBF011BR0Z | 66500         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | COA565GS0I | 113200        |  |
|              |            | Total      | <b>179700</b> |  |
| Cavity Combo | B1Z0005609 | HBF010BR0Z | 59900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL553MS0I | 59900         |  |
|              |            | Total      | <b>119800</b> |  |
| Cavity Combo | B1Z0005610 | HBF010BR0Z | 59900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | BEL550MS0I | 53200         |  |
|              |            | Total      | <b>113100</b> |  |
| Cavity Combo | B1Z0005611 | HBF010BR0Z | 59900         | Free Slow Juicer (MESM500W), worth MRP INR 23500 |
|              |            | HMT75M551I | 30500         |  |
|              |            | Total      | <b>90400</b>  |  |

